**PRESS RELEASE**29th March 2021
For immediate release

***LUCY DREAMING* EASTER EGG HUNT GIVES**

**PLAYERS THE CHANCE TO APPEAR IN THE FULL GAME**

**Find their hidden Easter egg, and Tall Story Games will turn you into a pixel-art NPC!**

Tall Story Games’ new demo for their point & click adventure *Lucy Dreaming* contains a well-hidden Easter egg that unlocks the chance to win big. Its discovery offers adventure gamers a once-in-a-lifetime chance to appear as a pixel-art character in the full release of the game.



Every player who finds the Easter egg is offered the chance to enter a draw where the prize is unlike any other – become an NCP (non-player character) in the full game! Not only will their likeness be rendered seamlessly into the beautiful, retro pixel-art world of *Lucy Dreaming*, they will also become an integral part of the game’s story and gameplay. In addition to this, the winner will receive a free digital copy of the full game, a high-resolution digital artwork of their character and a mention in the game’s credits to boot.

Tall Story Games’ Tom Hardwidge said “*I absolutely LOVE Easter eggs in games myself, from little nods and meta-references to full-blown competitions like this. We launched the demo in early March, but it seemed appropriate to announce this search at Easter. As a kid playing the adventure games back in the 90s, it was always a thrill to discover things in games that were well-hidden, as if they were put there just for you by the game’s creator.”*

*Lucy Dreaming* is a comedic, quirky point & click adventure which sees players taking control of the destiny of Lucy, a young girl suffering from recurring nightmares. In the game Lucy unlocks the secrets to controlling her dreams and journeys through a myriad of weird & wonderful locations in both the real world and her dreams. On the way she encounters a cast of extraordinary characters and creatures as she unearths the disturbing truth behind her nightmares.

The free demo is a 30-60 minute prequel for the full Lucy Dreaming game which will launch later in 2022. Tall Story Games are launching a [Kickstarter](https://www.kickstarter.com/projects/hardwidge/lucy-dreaming-a-pixel-art-point-and-click-comedy-adventure) to fund the development of the full game in May 2021.

Full details can be found on the *Lucy Dreaming* website: <https://lucy-dreaming.com/egg/>

The demo is available for Windows, MacOS and Linux via [Steam](https://store.steampowered.com/app/1532710/Lucy_Dreaming/) and [Itch.io](https://tallstorygames.itch.io/lucy-dreaming), so what are you waiting for? Go and find that egg!

**ENDS**

**For more information contact**
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**Download the free demo**
Available for Windows, MacOS and Linux.

**Steam**: <https://store.steampowered.com/app/1532710/Lucy_Dreaming/>
**Itch.io**: <https://tallstorygames.itch.io/lucy-dreaming>

**Follow the Kickstarter**You can follow the game’s Kickstarter campaign from the pre-launch page: <https://www.kickstarter.com/projects/hardwidge/lucy-dreaming-a-pixel-art-point-and-click-comedy-adventure>

**Useful links
Website:** [lucy-dreaming.com](https://lucy-dreaming.com)
**Easter egg hunt:** [lucy-dreaming.com/egg](https://lucy-dreaming.com/egg/) **Social media:** [Twitter](https://twitter.com/tallstorygames) | [Facebook](https://www.facebook.com/tallstorygames) | [Instagram](https://www.instagram.com/tallstorygames/) | [YouTube](https://www.youtube.com/channel/UCByVD7k0-JiLw5Cv80mS8kA)
**Steam:** <https://store.steampowered.com/app/1532710/Lucy_Dreaming/>
**Itch.io:** <https://tallstorygames.itch.io/lucy-dreaming>
**Kickstarter:** <https://www.kickstarter.com/projects/hardwidge/lucy-dreaming-a-pixel-art-point-and-click-comedy-adventure>
**Press kit:** [lucy-dreaming.com/press](https://lucy-dreaming.com/press/)

**About Tall Story Games**

*Lucy Dreaming* is the first full-length title to be produced by the newly-founded indie game studio Tall Story Games. The founders, Tom and Emma Hardwidge, are a husband and wife team based in Shropshire, England specialising in narrative-driven games. They have a strong focus on creating games with engaging stories, well-developed characters and above all a good sense of humour.

Tall Story Games has already created a series of shorter titles which have been very well received within the adventure game community. Last year the team produced “***Hair of the Dog***” which followed a member of the Victorian gentry as he investigates the mysterious disappearance of his uncle, and “***Lockdown***”, an HTML-based point & click game where a virologist balances her work, parenting and home schooling while confined to her home.

In 2019, they also produced “***Where’s my Cloak?***” for the Roman Baths, Bath. This was the team’s first adventure game project and was the catalyst that brought them to where they are now.

**Website:** [tallstorygames.com](https://tallstorygames.com)

**Social media:** [Twitter](file:///D%3A%5CClients%5CLucid%5CPromotion%5CTwitter) | [Facebook](https://www.facebook.com/tallstorygames)| [Instagram](https://www.instagram.com/tallstorygames/) | [YouTube](https://www.youtube.com/channel/UCByVD7k0-JiLw5Cv80mS8kA)

**Previous games.**

* **Hair of the Dog:** [tallstorygames.com/portfolio/hair-of-the-dog](https://tallstorygames.com/portfolio/hair-of-the-dog)
* **Lockdown:** [tallstorygames.com/portfolio/lockdown/](https://tallstorygames.com/portfolio/lockdown/)
* **Where’s my Cloak?:** [tallstorygames.com/portfolio/wheres-my-cloak/](https://tallstorygames.com/portfolio/wheres-my-cloak/)